## AN EVENING Outside WITH NATUREBRIDGE MAKING WAVES

May 16, 2024 | Golden Gate National Recreation Area



# GOLDEN GATE NATIONAL RECREATION AREA



# AN EVENING Outside WITH NATUREBRIDGE MAKING WAVES

Join us for an exciting evening in the great outdoors of the Golden Gate National Recreation Area. Roam our campus and get a firsthand look at our transformative programs as you enjoy:

- A cocktail hour by the fire with live music, farm-to-table appetizers, a signature cocktail, wine and craft beer
- Interactive stations that bring the student experience to life led by NatureBridge educators
- 🔇 A portrait session with the beautiful Marin Headlands as your backdrop
- Dinner and a short program in a heated tent overlooking the Marin Headlands and the Pacific Ocean

We look forward to celebrating with you as we make waves for our young people who will carry their NatureBridge experience with them throughout their lives. Imagine the spark that an afternoon of walking along the coastline, canoeing with classmates or snowshoeing in the woods can do to inspire stewardship and a lifelong love of nature. For some of these students, their time at NatureBridge is their first experience in nature. For others, they will go on to forge paths that were kindled here.

#### WHEN

Thursday, May 16, 2024 Doors Open at 5:00 p.m.

#### WHERE

NatureBridge in the Golden Gate National Recreation Area 1033 Fort Cronkhite Sausalito, CA 94965

#### ATTIRE

Elevated casual outdoor gear (bonus points if you wear blue to go with our theme of "Making Waves"). Remember there will be the option to have your portrait taken! We will be outdoors on uneven terrain. Comfortable shoes and layers are recommended. You will be enjoying an interactive outdoor cocktail hour followed by a short hike up to our luxe, heated tent for dinner.



1 101



## SPONSOR BENEFITS

Thank you for your consideration in supporting NatureBridge! Whether it's your personal or corporate goal to contribute to the future of environmental stewardship, your sponsorship will directly benefit students attending NatureBridge programs in all four of our national park locations. Last year, \$953,000 scholarship funds were awarded thanks to the support of our sponsors and donors.

Sponsorships are customizable and we are happy to speak with you about aligning on any of these levels or other ideas of recognition.

Please note that the charitable contribution of your gift is less the fair market value (FMV) of the goods or services offered in each level, noted with an asterisk (\*). You can choose to not accept any benefits with a cost in order for your gift to be fully tax deductible.

#### SPONSOR DEADLINES

**February 15** Deadline for inclusion in our print invitation

#### April 12

Deadline for inclusion in event signage and branded opportunities

#### CONTACT

Elise Roberts Director of Individual Giving eroberts@naturebridge.org

#### FOR GENERAL EVENT INFO

Isabel McComish Events Manager imccomish@naturebridge.org

#### PRESENTING SPONSOR-\$50,000 (ONE AVAILABLE)

- Invitation to pre-event VIP reception and guided walk to Pt. Bonita Lighthouse for six guests (early May 2024)
- Two adjacent tables in a premier location near the stage (seats 20 guests)
- VIP wine reception with NatureBridge leadership and special guests at An Evening Outside with NatureBridge
- Lead listing in night-of printed and digital collateral and mention on stage
- Opportunity to introduce either our Student of the Year or Keynote Speaker during the dinner program
- Exclusive branding of the cocktail bar
- Prominent logo and/or name placement on all pre-, night-of and post-event communications, event webpage and emails (10K Facebook followers, 4K Instagram followers and 20K email distribution list)
- Listing in NatureBridge Annual Report

\*FMV of above benefits is \$4,202

#### **INNOVATION SPONSOR-\$25,000** (FIVE AVAILABLE)

- Invitation to pre-event VIP reception and guided walk to Pt. Bonita Lighthouse for two guests (early May 2024)
- One table of 10 guests in a premier location near the stage
- VIP wine reception with NatureBridge leadership and special guests
- Prominent listing in printed and digital collateral at dinner and mention on stage
- Branding of one educator-led activation station
- Logo and/or name on all pre-, night-of and post-event communications, event webpage and emails (10K Facebook followers, 4K Instagram followers and 20K email distribution list)
- Listing in NatureBridge Annual Report

\*FMV of above benefits is \$2,034

#### STEWARD SPONSOR-\$10,000

- One table of 10 guests
- VIP wine reception with NatureBridge leadership and special guests
- Logo and/or name on all pre-, night-of and post-event communications, event webpage and emails (10K Facebook followers, 4K Instagram followers, and 20K email distribution list)
- Listing in NatureBridge Annual Report

\*FMV of above benefits is **\$1,900** 

#### INSPIRE SPONSOR-\$5,000

- Five event tickets
- Logo and/or name on all pre-, night-of and post-event communications, event webpage and emails (10K Facebook followers, 4K Instagram followers, and 20K email distribution list)
- Listing in NatureBridge Annual Report

\*FMV of above benefits is \$950



### ABOUT NATUREBRIDGE

NatureBridge provides multi-day environmental science programs for K-12 students in nature's most magnificent classrooms: our national parks. We are the largest residential environmental education partner of the National Park Service, delivering programs in Yosemite National Park and Golden Gate National Recreation Area in California, Olympic National Park in Washington and Prince William Forest in Virginia.

For more than five decades, NatureBridge has opened up a world of nature, environmental science and stewardship to nearly 1.6 million students through our programs. Each year, we welcome hundreds of schools and tens of thousands of students.

Thanks to supporters like you, nearly 40% of participating students and schools are able to participate in NatureBridge's programming through sponsor and donor-funded scholarships. Your support allows students to participate in our overnight, hands-on environmental science programs, giving them—some for the first time—an opportunity to reconnect with nature, explore the outdoors, connect with their peers outside of social media and develop deeper and new relationships.

This year, we are particularly thrilled to share that our Golden Gate campus has officially expanded to an additional site that, with your support, will enable NatureBridge to reach 7,000 additional students annually.

As a sponsor, your support will directly affect young people of all backgrounds and give them the opportunity to participate in what is often a transformative experience. We thank you for your generosity.

# PRINCE WILLIAM FOREST PARK

## DONATE IN-KIND GOODS OR SERVICES

This event would not be possible without the donation of goods and services. By helping us lower our overhead costs, more of the funds we raise can go directly to our programs and the students we serve.

#### **IN-KIND DONOR BENEFITS**

- Name/logo on event collateral
- Event tickets

#### EXAMPLES OF EVENT-RELATED IN-KIND GOODS & SERVICES

- Wine, beer, liquor
- Non-alcoholic beverages
- Decor
- Sponsor gifts



## JOIN OUR ROSTER OF SUPPORTERS

When you sponsor a signature NatureBridge event, you join an impressive roster of prominent businesses and individuals who are committed to our planet, our kids and our future. 50th Anniversary Sponsors included:



Geosyntec PWRLAB | NATIONAL NORDIC MUSEUM | SIERRA DESIGNS | PARKS PROJECT | TOM SCOTT VINEYARDS



# AN EVENING Outside WITH NATUREBRIDGE MAKING WAVES

May 16, 2024 | Golden Gate National Recreation Area